

SINGHEALTH DUKE-NUS



SINGHEALTH · DUKE-NUS  
SCIENTIFIC CONGRESS

# SCIENTIFIC CONGRESS 2021

17 - 18 SEPTEMBER 2021

REVOLUTIONISING MEDICINE –  
THE NEW FRONTIER

## SPONSORSHIP PROSPECTUS

For more information, visit  
[www.singhealthacademy.edu.sg/sdc](http://www.singhealthacademy.edu.sg/sdc)



ORGANISER



SECRETARIAT



# WELCOME BY SPONSORSHIP CO-CHAIRS

Dear Valued Partners,

We are excited to present the 6<sup>th</sup> SingHealth Duke-NUS Scientific Congress, which will take place from 17 to 18 September 2021. As we adjust to a world changed by COVID-19, for the first time, the Scientific Congress will be delivered as a virtual event. This will allow more healthcare professionals in Singapore and beyond to connect, share knowledge and learn about the latest medical development and scientific advances in healthcare and biomedical sciences.

Since its inception a decade ago, the Congress has successfully provided a unique platform for healthcare thought leaders, researchers and professionals to share valuable expertise and insights in care innovation, research and education to improve patients' outcome. With the theme "**Revolutionising Medicine – The New Frontier**", the Congress in 2021 promises a distinguished line-up of speakers from Singapore and around the world, who will cover the most-discussed topics and issues in healthcare, such as new and emerging digital strategies, artificial intelligence, global health, ageing population, etc., to revolutionise the way we deliver care. Beyond the two-day main Congress, there will also be a series of thematic Pre-Conference workshops that will allow delegates to have more opportunities for discovery and interaction. With a myriad of topics and activities, there is something for everyone in healthcare.

Our virtual platform offers many exciting possibilities to re-imagine networking and opportunities to engage with key decision makers and like-minded individuals in healthcare. As a sponsor, you can position yourself as an industry thought leader and showcase your expertise by displaying your brand and products and remain top-of-mind to more than 3,000 healthcare professionals across the various health professions in Singapore and around the region. We welcome you to speak with our sponsorship secretariat to find out more about the various sponsorship packages available for you.

We look forward to having your support for the Congress as we advance Medicine towards the next frontier in healthcare!

Warmest Regards,



**Assoc Prof Ching Chi Keong**  
Senior Consultant, Director of  
Electrophysiology and Pacing, National  
Heart Centre Singapore



**Dr Andrea Low Hsiu Ling**  
Head, Department of Rheumatology  
and Immunology, Singapore General  
Hospital

This is a rare opportunity, where in the same room, you might have busy clinicians and academic leaders. You actually start to understand how this all works together – and that's where you get the excitement, where there's understanding that bringing academic medicine to a busy clinical setting ultimately really distinguishes the healthcare delivery.

- Prof Mary Klotman  
Dean, Duke University  
School of Medicine, USA

## BE PART OF THE LARGEST AND MOST DISTINGUISHED SCIENTIFIC EVENT IN HEALTHCARE!

Organised by the SingHealth Duke-NUS Academic Medical Centre, the SingHealth Duke-NUS Scientific Congress returns on 17 and 18 September 2021 as one of the most distinguished healthcare-related scientific events in Singapore and around the region.

Held on a virtual platform this year, the Congress will gather thought leaders and healthcare professionals, academics and researchers across various professions and time zones around the world to discuss the latest medical developments and scientific advances towards the next frontier in healthcare.



**Gathering the Brightest Minds in Healthcare**

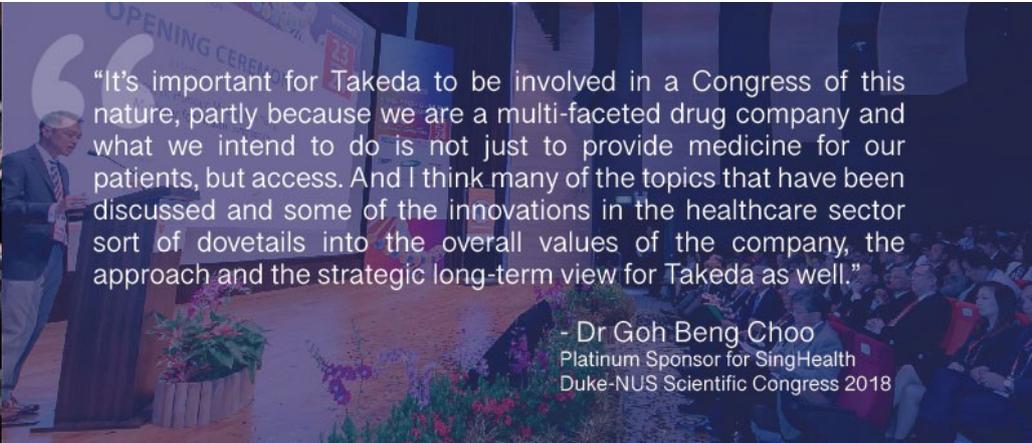


**Advancing Tomorrow's Medicine Together**



**Rich Exchange in Scientific Expertise**





“It’s important for Takeda to be involved in a Congress of this nature, partly because we are a multi-faceted drug company and what we intend to do is not just to provide medicine for our patients, but access. And I think many of the topics that have been discussed and some of the innovations in the healthcare sector sort of dovetails into the overall values of the company, the approach and the strategic long-term view for Takeda as well.”

- Dr Goh Beng Choo  
Platinum Sponsor for SingHealth  
Duke-NUS Scientific Congress 2018

## ONE PLATFORM, INFINITE POSSIBILITIES

The SingHealth Duke-NUS Scientific Congress’ virtual platform promises maximum audience engagement, interaction with thought leaders and creative opportunities for networking. As a sponsor, you will enjoy:



### Interactive Virtual Booths

Take advantage of the customisable virtual booths offered at the Scientific Congress and transform it into your own brand identity! Showcase your company’s products and services to a larger and more diverse audience across continents and time zones effectively.



### Market your Products or Services with a New Spin

Stay on top of the virtual trend and gain visibility for your brand, products and services with videos and digital marketing tools to our delegates – all with a click away!



### Next Level Networking

Our virtual platform is built for optimal networking and direct engagement. Make use of our live chat options and create meaningful connection



### Create your Digital Presence

Connect with our delegates through a showcase presentation\*. As a sponsor, you will receive 20 minutes of air-time to connect and engage with our delegates.

*\*Applicable for Deluxe package*

## BE OUR SPONSOR TODAY!

The virtual nature of the Congress will open up new possibilities and re-shape the way industry partners and organisations reach out to key decision makers and professionals in healthcare!

To ensure that you get the best visibility in our virtual Congress, we encourage you to indicate your interest for your preferred package early with us. If you have any ideas on how you would like to sponsor our conference, we invite you to come speak with us today!

	<b>Deluxe \$3,000</b>	<b>Superior \$2,000</b>	<b>Standard \$1,200</b>
<b>Exhibitor Passes</b>	8	5	3
<b>Videos</b>	2	1	1
<b>e-Brochures</b>	2	2	2
<b>e-Posters</b>	4	3	3
<b>Showcase Presentation</b>	1	-	-
<b>Back Wall</b>	Yes	Yes	-
<b>Fascia Board</b>	Yes	Yes	Yes
<b>e-Chat Room</b>	1	1	-

**Note:** By signing up as our sponsor, you consent to the organiser to take screenshots and recordings during the two-day Congress for promotional purposes in perpetuity in any media without any payment to the sponsor.

## ORGANISERS



### **About Singapore Health Services (SingHealth)**

The SingHealth Duke-NUS Academic Medical Centre draws on the collective strengths of SingHealth and Duke-NUS Medical School to drive the transformation of healthcare and provide affordable, accessible, quality healthcare. With over 40 clinical specialties, a network of acute hospitals, national specialty centres, polyclinics and community hospitals, it delivers comprehensive, multi-disciplinary and integrated care. Beyond hospital walls, SingHealth works closely with community care providers to ensure patients remain well-supported after their discharge and to empower the population to stay healthy and age in place.

For more information, visit [www.singhealthduke-nus.com.sg](http://www.singhealthduke-nus.com.sg).

### ***Members of the SingHealth group:***

#### Hospitals (Tertiary Specialty Care):

Singapore General Hospital, Changi General Hospital, KK Women's and Children's Hospital, and Sengkang General Hospital

#### National Specialty Centres (Tertiary Specialty Care):

National Cancer Centre Singapore, National Dental Centre Singapore, National Heart Centre Singapore, National Neuroscience Institute, and Singapore National Eye Centre

#### SingHealth Polyclinics (Primary Care):

Bedok, Bukit Merah, Marine Parade, Outram, Pasir Ris, Punggol, Sengkang, Tampines, Eunos (expected completion: 2021) and Tampines North (expected completion: 2022)

#### SingHealth Community Hospitals (Intermediate and Long-term Care):

Bright Vision Hospital, Sengkang Community Hospital, and Outram Community Hospital

For more information, visit [www.singhealth.com.sg](http://www.singhealth.com.sg).

The **Duke-NUS Medical School Singapore (Duke-NUS)** was established in 2005 as a strategic collaboration between the Duke University School of Medicine, located in North Carolina, USA and the National University of Singapore (NUS). Duke-NUS offers a graduate-entry, 4-year MD (Doctor of Medicine) training programme based on the unique Duke model of education, with one year dedicated to independent study and research projects of a basic science or clinical nature. Duke-NUS also offers MD/PhD and PhD programmes. As a player in Singapore's biomedical community, Duke-NUS has identified five signature Research Programmes: Cancer & Stem Cell Biology, Neuroscience and Behavioural Disorders, Emerging Infectious Diseases, Cardiovascular and Metabolic Disorders, and Health Services and Systems Research.

For more information, visit [www.duke-nus.edu.sg](http://www.duke-nus.edu.sg).

## SECRETARIAT



**SingHealth Academy** is the education arm of the largest healthcare cluster in Singapore, SingHealth. With the launch of its five education Colleges for the various health professions and a medical simulation institute in 2017, SingHealth Academy is committed to providing high quality clinical training and education to nurture a multidisciplinary team of committed, competent and capable healthcare professionals and leaders.

For more information, please visit [www.singhealthacademy.edu.sg](http://www.singhealthacademy.edu.sg).

# SPEAK TO US TODAY!

For sponsorship opportunities, contact:

**Ms Tan Heng Ying**

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